



Benjamin Gristi

Digital Transformation leader



42 years old - Driving License

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France

IT and Digital Transformation Leader with over 20 years of experience in industrial and software environments, specializing in the structuring and delivery of complex, multi-entity transformation programs.

Strong expertise in aligning information systems with business objectives, including post-acquisition integration, ERP/CRM modernization, digital transformation, IT organization optimization, and international strategic project management.

Recognized for the ability to unite multidisciplinary teams, structure robust methodologies, and support business and IT leadership in high-impact operational and financial transformations.

Experiences

IT Integration & Deployment Manager Visiativ Group - Since August 2023

Leadership of IT integration programs in an international growth and M&A context.

- ▶ Led IT integration of 8 subsidiaries across 7 countries
- ▶ Reduced integration timeline from 24 to 9 months
- ▶ Designed standardized and industrialized integration models
- ▶ Supported business leaders in process harmonization
- ▶ Implemented group IT governance and infrastructure rationalization
- ▶ Managed multi-site teams and international partners

Key Results:

- ▶ Accelerated post-merger synergies
- ▶ Improved group IT cost control
- ▶ Standardized IT practices across entities

Chief Information Officer

Techform - December 2019 to July 2023 - Full-time - Labège

Software publisher (CPQ solutions for industrial clients)

- ▶ Member of Executive Committee
- ▶ Managed a team of 2, €200K budget
- ▶ 40 workstations, local datacenter (25 servers), Azure cloud infrastructure

Key Responsibilities:

- ▶ Defined and implemented IT strategy and budget
- ▶ Delivered secure and reliable digital workplace services
- ▶ Supported clients in designing and deploying hosting infrastructures
- ▶ Contributed to sales processes and technical proposals

Deputy Technical Director

Techform - April 2018 to December 2019 - Full-time - Labège

Software publisher (CPQ Solutions for industrial clients)

Delivery Management (15 staff):

- ▶ Daily routines and performance management
- ▶ Talent development

Skills

Transformation & Advisory

- ▶ IT strategic planning
- ▶ Digital and organizational transformation
- ▶ Post-merger integration
- ▶ ERP / CRM / Data program management

Leadership & Delivery

- ▶ Complex program leadership
- ▶ Multidisciplinary team management
- ▶ Change management

Performance & Industrialization

- ▶ IT organization structuring
- ▶ Business process optimization
- ▶ Governance and budget management

Business Development & Client Relations

- ▶ Pre-sales and needs qualification
- ▶ Contribution to commercial proposals
- ▶ Executive-level client presentations
- ▶ Long-term client relationship development

IT Expertise

- ▶ IT integration and deployment
- ▶ Identity & digital workplace
- ▶ ERP / CRM
- ▶ Microsoft Azure Cloud
- ▶ Infrastructure & Cybersecurity

Languages

- ▶ French: Native
- ▶ English: Fluent
- ▶ Spanish: Basic

- Quality control
- Recruitment

Information Systems Transformation:

- Infrastructure modernization (servers, networks, security)
- IT strategy definition
- User support

Consultant SI

Freelance - December 2016 to March 2018 - Freelancer - Toulouse

Co-founder of e-logistics company (IGS Logistics):

- Network and server infrastructure deployment
- WMS implementation
- Data migration and client onboarding

Chief Information Officer

Cogeser Logistics - November 2013 to November 2016 - Full-time - Toulouse

Reporting directly to the CEO. Managed a team of 8 professionals. €500K annual budget.

Member of the Executive Committee of the Logistics Division (3 companies).

Key Responsibilities:

- Defined and implemented the company's IT strategy and managed associated budgets
- Actively contributed to business development initiatives, including IT architecture design and digital transformation roadmaps for new clients
- Led the preparation of commercial proposals and RFP responses, covering infrastructure, cybersecurity, and IT organization aspects
- Directed client integration projects, ensuring operational and technical alignment
- Designed and implemented the company's logistics transformation strategy, including automation, process optimization, and organizational evolution

Chief Technology Officer

Prestalia - November 2009 to November 2013 - Full-time - Toulouse

Reporting to Executive Management. Led a 10-member on-site team in Toulouse and a 3-member offshore team in Morocco.

- Directed cross-functional project delivery across multiple technology domains
- Supervised application development initiatives (C#, VB.NET)
- Led data management and SQL Server environments
- Oversaw systems and network administration
- Managed the deployment and operational launch of a call center in Morocco

IT Manager

Messages SAS - July 2006 to November 2009 - Full-time - Toulouse

- Managed a team of 7 developers
- Project Management

Interests

Music

- Piano
- Guitar

Sports

- Football goalkeeper
- Certified rugby coach

Culture

- Reading
- Technology
- Current affairs

▸ Web developer - VB.Net, ASP, HTML / CSS

Web developer

Messages SAS - July 2005 to June 2006 - Full-time - Toulouse

Web Development - ASP, HTML, SQL Server

Founder

SARL Internet Shop - January 2004 to August 2005 - Freelancer - Toulouse

Designed and delivered professional websites for small business owners and local entrepreneurs

Education

DUT Management Information Systems

IUT Toulouse Blagnac

September 2001 to June 2003

Baccalauréat

Lycée des Arènes

September 1998 to June 2001